



Contract #	1368852
Schedule Dates	10/02/12-10/08/12
Advertiser	American Crossroads (41509)
Agency	Crossroads Media-Alexandria (2097)
Product	POLITICAL ISSUE (ns) (1187)
Brand	AMER CROSSROAD 10/2 (471923)
Salesperson	TeleRep/DC, Washington DC (2995)
Sales Office	TeleRep Washington DC
Buyer Name	MILHOAN,EMILY
Phone/Fax	/
CPE	11/27/953
Account Types	National/Political Issue Agency BRD
Billing Type	Weekly/Irregular
Comments	AMER CROSSROAD 10/2

11/27/953
National/Political Issue Agency BRD
Weekly/Irregular
AMER CROSSROAD 10/2
***** THIS IS A CASH IN ADVANCE SCH

West Palm Beach (WPEC)	
By Broadcast Month	Spots
Oct. 2012	5
Grand Total:	5
	Rate
	\$15,550.00
	\$15,550.00

[illegible]

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Stephanie Maroney

do hereby request station time concerning the following issue:

American Crossroads
1401 New York Avenue Suite 1200
Washington, DC 20005
Treasurer: Margee Clancy

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
WPEC #1368852					

Total Charges: \$15,550⁰⁰

This broadcast time will be used by: American Crossroads

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Treasurer Margee Clancy

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☒ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

8/31/12 Stephen Mung 703-299-1760
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
Lillie K Roberts Lillie K Roberts Sale Director
Signature Printed Name Title



RECORD OF REQUEST

FOR BROADCAST TIME BY OR ON BEHALF OF A
CANDIDATE FOR PUBLIC OFFICE OR AN ISSUE OF
PUBLIC IMPORTANCE

CANDIDATE/ISSUE: American Crossroads PARTY: _____

OFFICE/DESCRIPTION: Issue ELECTION DATE: 11/6/12

INQUIRY MADE BY: Emily Milburn
Candidate Manager Agency Committee (circle one)

ADDRESS: Crossroads Media - Alexandria
44 Canal Ctr. Plaza, Suite 555
Alexandria, VA 22314

PHONE: _____ FAX: _____

EMAIL: _____

Information Requested: AVails & Rates

Final Disposition: Order Placed \$15,550=

If Committee, list officers and position: Treasurer: Margee Clancy

TAKEN BY: Cheryl Blazie / DATE: _____ TIME: _____

T Rep Wash